

# The NERUPI Approach to Evaluation

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## 1. Overview of changes to the members Toolkit

- Basics
- Reflexive cycle toolkit (strategic analysis, planning, evaluation learning)

## 2. NERUPI approach to evaluation

- People-process-context-consequences (PPCC)

## THE REFLEXIVE CYCLE TOOLKIT

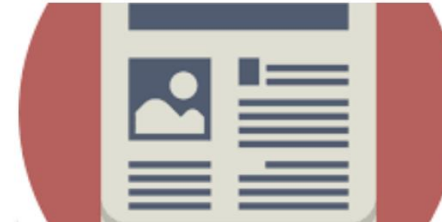
[Basics](#) ▾[Strategic Context](#) ▾[Planning](#) ▾[Evaluation](#) ▾[Learning](#) ▾

# Welcome to the NERUPI Members' Area

This area of the site is exclusively for you, staff based at our NERUPI member organisations. As well as news and events for members, it provides a wide range of resources for designing, delivering, evaluating and researching widening participation and equity initiatives in higher education.

But this website is more than simply a collection of resources. It is a toolkit, bringing together practice and theory and structured around a reflexive cycle of context analysis, planning, evaluation and learning for access and participation interventions: the NERUPI Reflexive Cycle Toolkit. Click on Basics in the menu for an introduction to the Toolkit and the different elements of the reflexive cycle.

## News and events for members

[Working Groups](#)[NERUPI News](#)[The NERUPI Framework](#)[ALL PAST AND  
UPCOMING EVENTS](#)

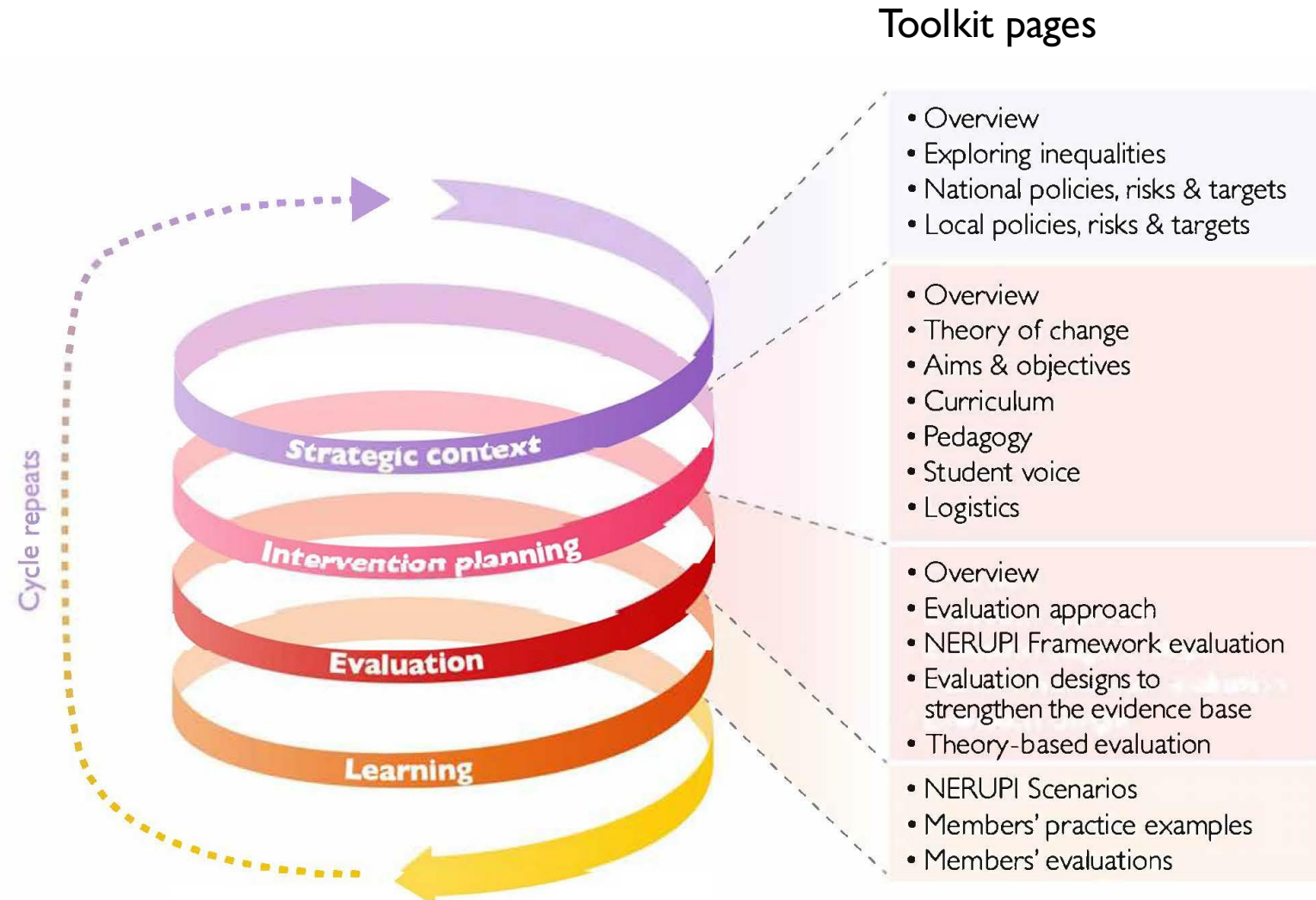
Overview

Widening  
Participation

The Theories

The NERUPI  
Framework

Praxis Teams &  
Stakeholders



Overview

Widening Participation

The Theories

The NERUPI  
Framework

Praxis Teams &  
Stakeholders



## Widening Participation

The term 'widening participation' started to appear in the UK in the late 1990s when it became clear that, despite free courses and maintenance grants, certain groups were not progressing to higher education. In response, a number of initiatives were developed to support educational progression.



## The Theories

### MORE ON THIS TOPIC

Capability theory >

Ecological Systems Theory >

Capitals, habitus and field >

Praxis >

Possible Selves >

Pedagogy, curriculum and  
engagement >

Reflexivity >

## Praxis

*Praxis* is at the heart of NERUPI: in its aims as an organisation, its approach to evaluation and its perspective on learning and teaching NERUPI values the insights of practitioners working in widening participation and equity as well as educational theory.

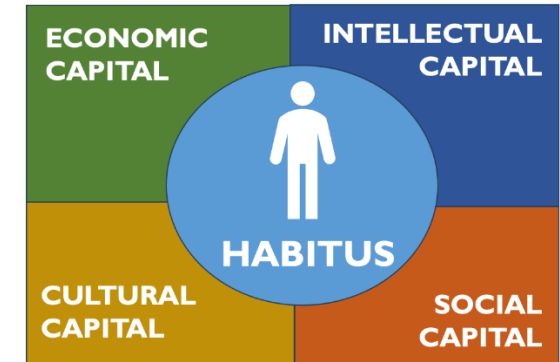
- NERUPI provides a space for members to share and develop their ideas and strategies to tackle inequalities through [Events](#) and [Working Groups](#)
- NERUPI values student and stakeholder voices
- NERUPI fosters collaboration between organisations and through collaborative research such as [Culturally Sensitive Curricula Scales](#)
- NERUPI Framework aims and objectives were tried, tested and amended by practitioners actively engaged in access, participation and progression interventions
- NERUPI encourages the creation of [Praxis Teams](#) to ensure that insights, knowledge and experience from across organisations is used to inform strategy, deliver and evaluation of access, success and progression initiatives



## Capitals, habitus and the NERUPI Framework.

Capitals and habitus informed the development of the aims in the NERUPI Framework, underpinning the capabilities which under-represented groups may not have had the opportunity to develop due to structural inequalities. They link

- social and academic capital to knowledge of accessing higher education
- skills capital to identify the study skills required
- intellectual (subject capital) to subject knowledge



SOCIAL & ACADEMIC CAPITAL		HABITUS	<u>SKILLS CAPITAL</u>	INTELLECTUAL & SUBJECT CAPITAL	ECONOMIC CAPITAL
PROGRESSION CURRICULUM		STUDENT IDENTITIES	SKILLS CURRICULUM	KNOWLEDGE CURRICULUM	ECONOMIC RESOURCES CURRICULUM
KNOW	CHOOSE	BECOME	PRACTISE	UNDERSTAND	SUSTAIN



# The NERUPI Framework

SOCIAL & ACADEMIC CAPITAL		HABITUS	SKILLS CAPITAL	INTELLECTUAL & SUBJECT CAPITAL	ECONOMIC CAPITAL
PROGRESSION CURRICULUM		STUDENT IDENTITIES	SKILLS CURRICULUM	KNOWLEDGE CURRICULUM	ECONOMIC RESOURCES CURRICULUM
KNOW	CHOOSE	BECOME	PRACTISE	UNDERSTAND	SUSTAIN
Develop students' knowledge & awareness of the benefits of higher education & graduate employment	Develop students' capacity to navigate Higher Education sector & make informed choices	Develop students' confidence & resilience to negotiate the challenges of university life	Develop students' study skills & capacity for academic attainment	Develop students' understanding by contextualising subject knowledge	Develop students' capacity for critically informed financial decision making & managing financial resources



## NERUPI and ecological systems theory

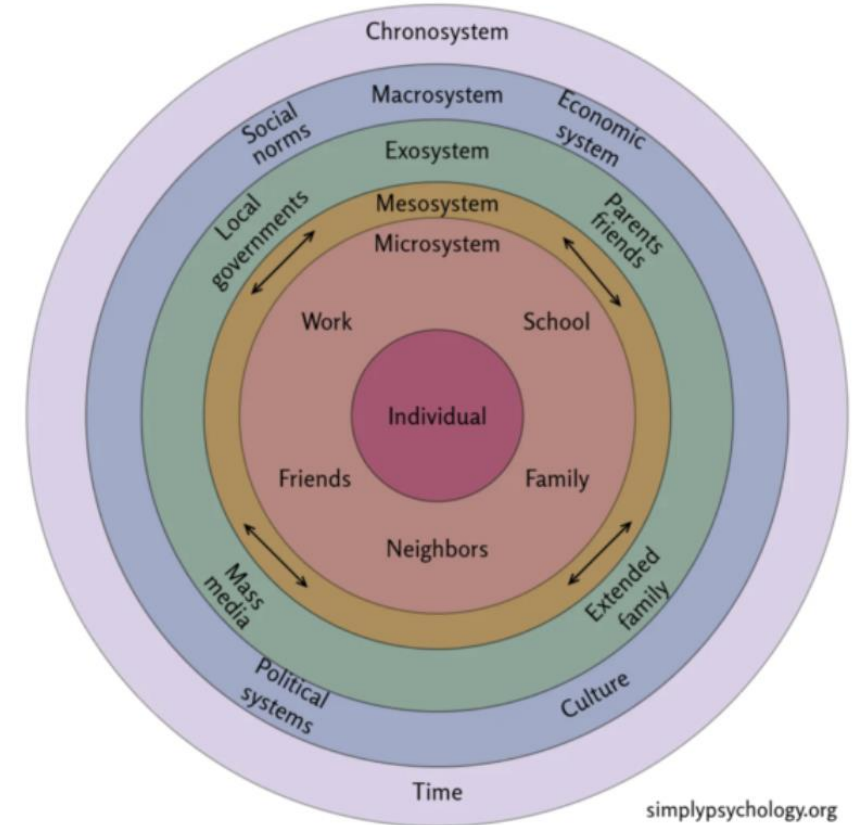
Ecological systems theory has been important in developing our thinking about two particular areas:

informing our approach [NERUPI evaluation approach](#) based on a the relationship between:

- people - processes - context - consequences

identifying where change is needed to overcome inequalities, in particular within higher education providers

- culture & structures - staffing - student support - curricula & pedagogy - resources



CULTURE & STRUCTURES	STAFFING	CURRICULA & PEDAGOGY	STUDENT SUPPORT	ECONOMIC CAPITAL
ENACT	ACTIVATE	EMPOWER	ENABLE	SUSTAIN

# Organisational Aims

CULTURE & STRUCTURES	STAFFING	CURRICULA & PEDAGOGY	STUDENT SUPPORT	ECONOMIC CAPITAL
<b>ENACT</b>	<b>ACTIVATE</b>	<b>EMPOWER</b>	<b>ENABLE</b>	<b>SUSTAIN</b>
Develop a culture and ethos, backed up by policies, procedures, and resource mechanisms internally, which promote inclusivity, supportive values and behaviour, and promote participation and engagement for all	Embed staffing and professional development arrangements, support and rewards, which build the capacity, awareness and skills of staff members to support and promote equity	Support and extend approaches to curricula and pedagogy which ensure inclusivity, and promote innovation, co-creation and partnership arrangements	Identify and operationalise types and mechanisms of financial, academic and pastoral student support to enable full participation and engagement of diverse student groups and individuals	Develop students' capacity for critically informed financial decision-making and managing financial resources



# LEVEL 2

Activity focus:  
Discover,  
understand and  
explore....

## Progression Curriculum

KNOW				CHOOSE		
Academic & social benefits of HE	Economic benefits of HE & graduate careers	Personal development & enrichment benefits of HE	Study & research opportunities in HE	Different types of HE institutions	Types of HE courses & their entry requirements	HE subject areas & range of study opportunities

*Short-term Benefits: Exploration of academic, social, economic and personal benefits of progressing to higher education; Exploration of differences between higher education Institutions and study opportunities within subject areas*

## Subject Knowledge Curriculum

Activity focus:  
Experience and  
develop  
competence in...

UNDERSTAND							
Subject knowledge & applications	The GCSE curriculum	How GCSE subject knowledge applies to other settings	Educational projects which extend & conceptualise learning	Application & development of GCSE knowledge at degree level	Relationship of GCSE curriculum to HE subject areas	Critical thinking, perspective taking & creative engagement with subject	Attainment-raising interventions

*Short-term Benefits: Development of study skills through educational projects which encourage active learning; Broader understanding of subject knowledge and its wider applications; Understanding of how GCSE subject knowledge links to university subject areas*

## Skills Curriculum

Activity focus:  
Develop and  
apply...

PRACTISE							
Problem solving applying existing knowledge	Communication & presentation skills using different mediums	Interpersonal & group work skills	Analytical skills and critical and innovative thinking	Research skills	Project planning skills	Team-working & leadership skills	Revision techniques & skills

*Short-term Benefits: Enhanced study skills and capacity for academic attainment and successful graduate progression*

## Organisational Culture and Ethos, structures, policies and procedures

Activity focus:  
Understanding,  
building and  
embedding...

ENACT						
Support for linkages at all stages of education	Partnerships with schools & communities	Reflection & action cycles that promote learning/improvement	Student recruitment & admissions processes that support diversity	Accountability procedures that support diversity	Use of data & evidence to target outreach activities	Effective decision-making structures

*Short-term Benefits: Commitment to access is shared across the institution; Policies and strategies are in place, and resourced appropriately, which maximise access, participation and success of Access and Participation target groups; Data and evidence are used effectively to generate continual improvement.*

## Staffing (including student staff members such as ambassadors and mentors)

Activity focus:  
Embedding  
understanding &  
support for equity  
objectives into...

ACTIVATE				
Continuing professional development & training	Development of praxis team(s)	Structures for sharing information & best practices	Incentives & rewards for staff delivering outreach	Staff diversity & representation

*Short-term Benefits: Human resourcing supports access, participation and success*

## Curricula & Pedagogy

Activity focus:  
Understanding,  
skills and  
resources to  
deliver...

EMPOWER				
Relevance to current learning	Relevance to contemporary issues & concerns	Sensitivity to students' prior learning & life experiences	Active learning, creative thinking, problem solving & collaborative learning	Inclusive practices & language

*Short-term Benefits: Principles of outreach design and implementation support equality of access, participation and success*

## Mechanisms for student support

Activity focus:  
Understanding,  
skills and  
resources to  
deliver effective...

ENABLE		
Academic support materials & resources	Careers IAG materials and resources	Interventions with key stakeholder and influencers

*Short-term Benefits: Student support mechanisms and the materials/resources underpinning them promote success and progression in education*

Economic  
resources  
(SUSTAIN)

Understand  
potential local &  
national student  
financial support  
systems

Reflect on the  
costs and benefits  
of HE

Identify and  
practise the skills  
they need to live  
independently

Understand  
student  
employment  
opportunities

*Understanding of  
financial  
implications of HE  
and of HE sector  
and HEI financial  
support system*

Student  
identities  
(BECOME)

Familiarity with  
HE setting(s)  
and teaching  
approaches

Positive  
association with  
HE and HE  
community

Relationships  
with students  
and mutual  
support  
networks

Confidence in  
potential to  
progress in and  
through HE

*Increased  
confidence in  
their capacity to  
progress onto  
higher  
education*

# Basics

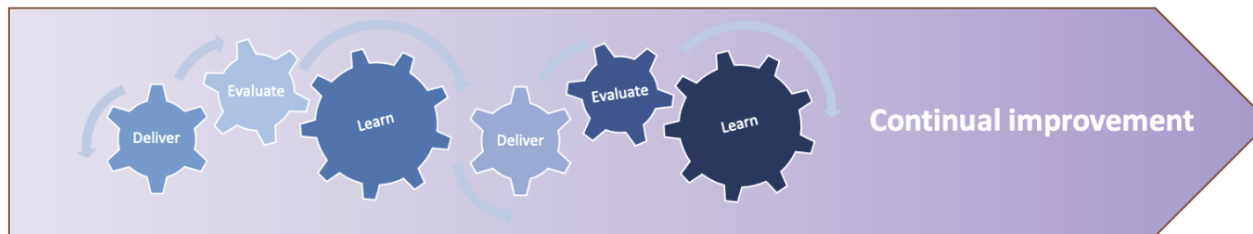
## Reflexivity

*Reflexivity is a process where researchers are considering their own assumptions about the research topic, and unpick how their personal beliefs and assumptions shape the research work they undertake. Nicole Brown, [Reflexivity and Positionality in Research](#)*



## The NERUPI Framework & Reflexivity

The NERUPI focus on planning, delivery and evaluation of interventions with a focus on short term benefits is designed to promote learning and reflexivity within [Praxis Teams](#) and organisations to improve understanding of inequalities and how to address them.

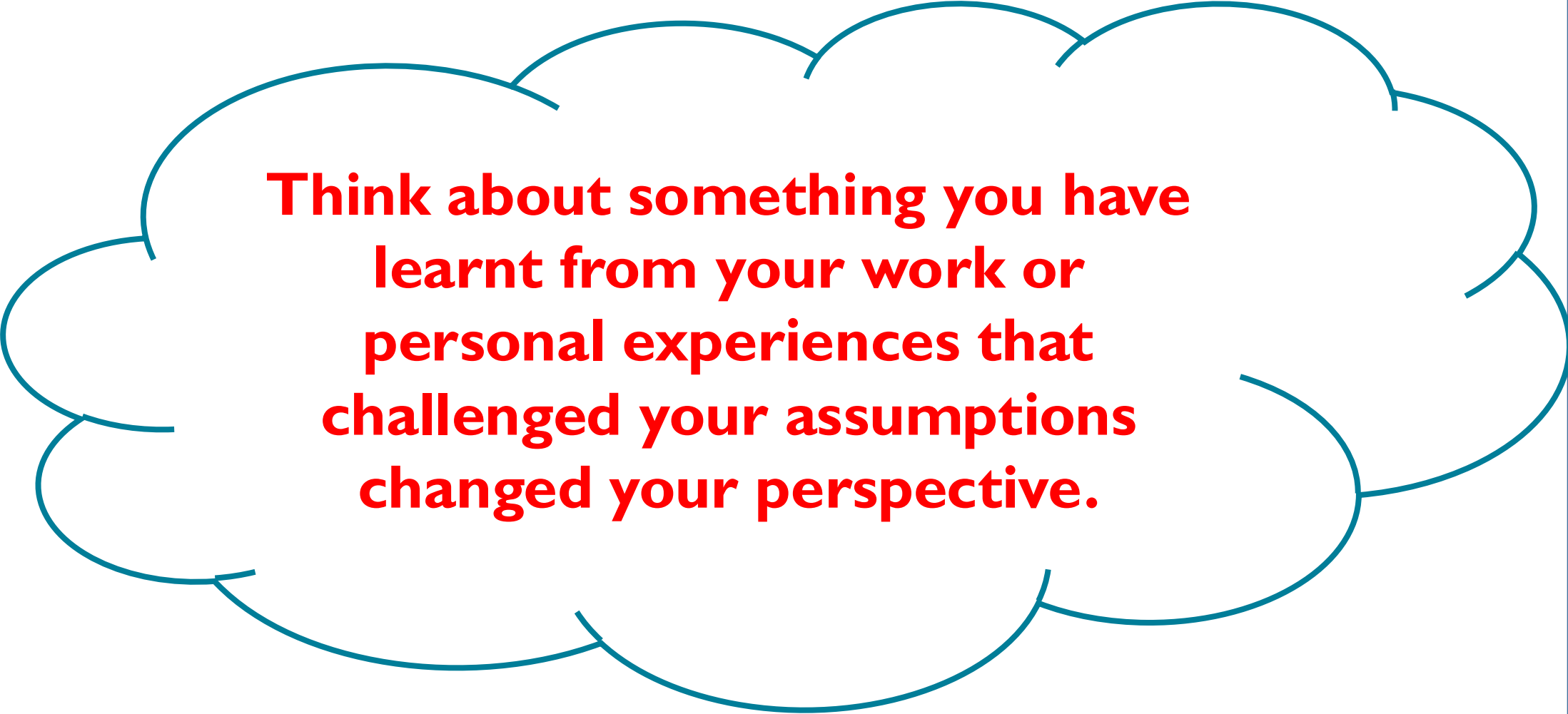


While we cannot change our backgrounds we can become more reflexive and question ‘taken for granted’ ideas and practices in a particular setting or field such as higher education. We can do this by:

- interrogating our own positions,
- recognising that others may have different standpoints
- exploring the perspectives of others.

# Reflexivity

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**Think about something you have learnt from your work or personal experiences that challenged your assumptions changed your perspective.**

# The Reflexive cycle

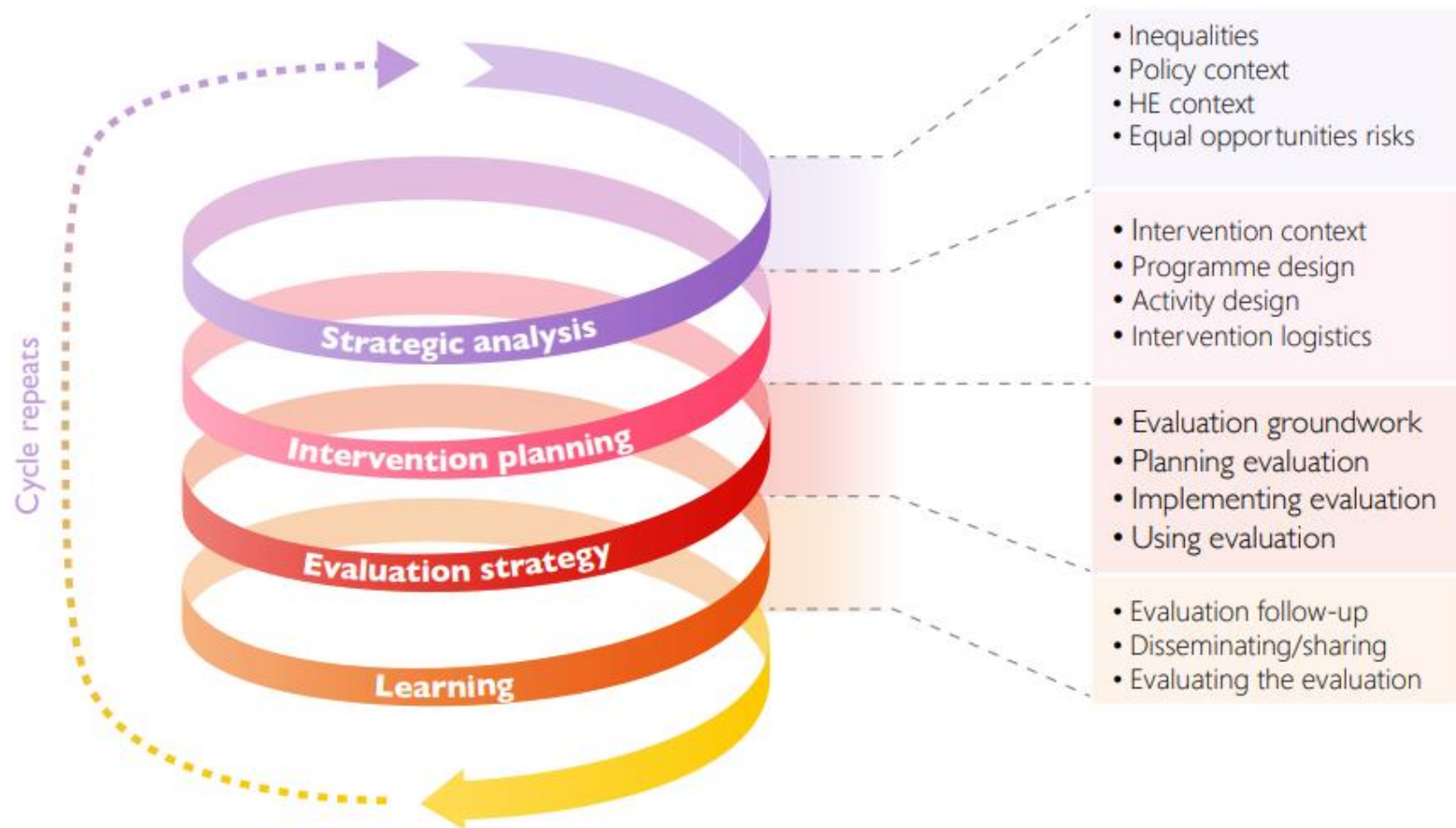
Steps & stages

Key Tasks

Potential  
challenges

Sign-posting to  
NERUPI tools  
and resources

## Main steps/stages



# Strategic context

**NERUPI** *network*

Evaluating & Researching University  
Participation Interventions



Overview

Exploring Inequalities

National Policies, Risks  
& Targets

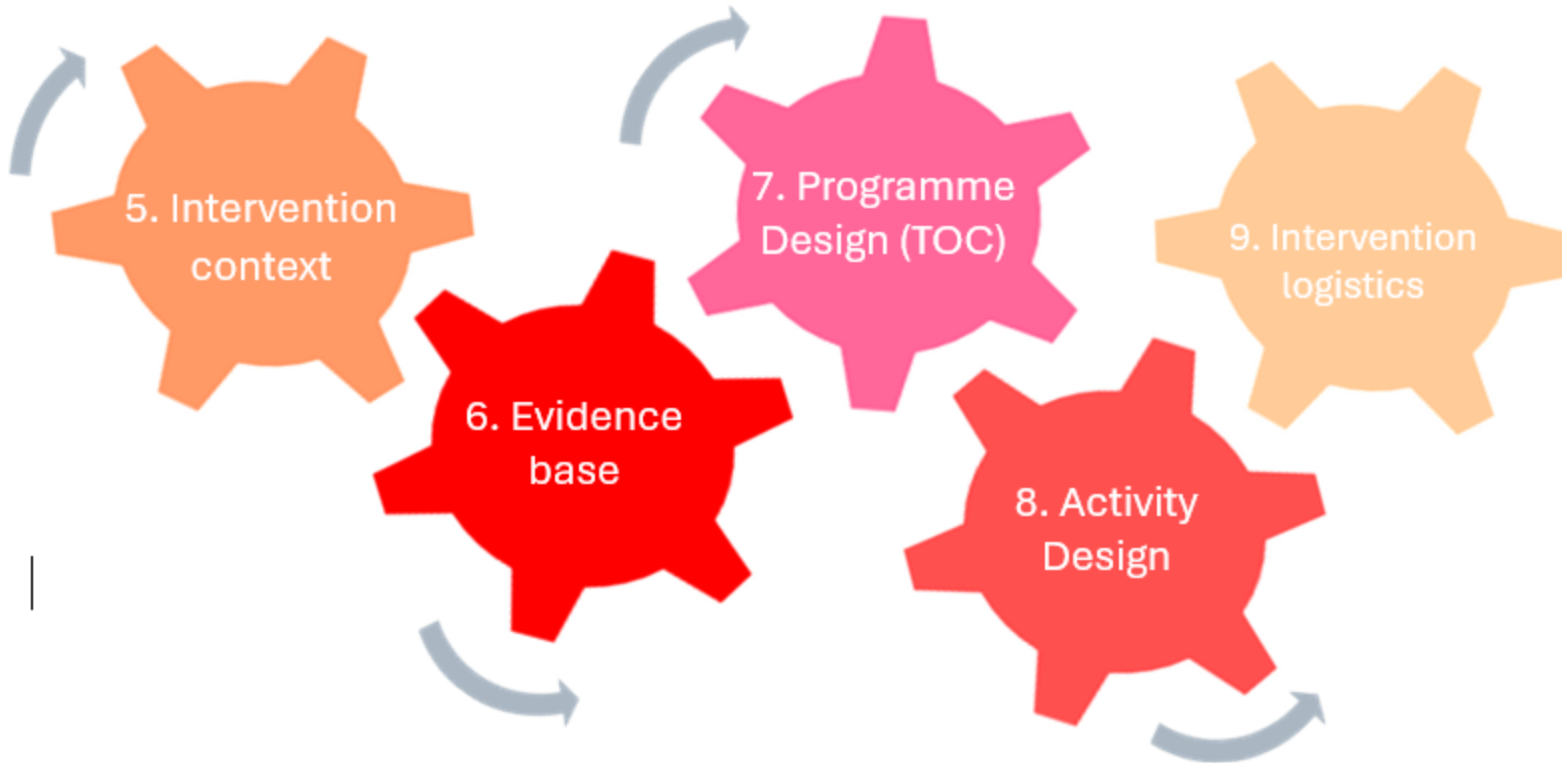
Policies & Targets the  
Local Context



# Planning

**NERUPI** *network*

Evaluating & Researching University  
Participation Interventions



Planning for learning

Overview

Theory of change

Aims & objectives

Curriculum

Pedagogy

Student voice

Logistics

# Evaluation



Overview

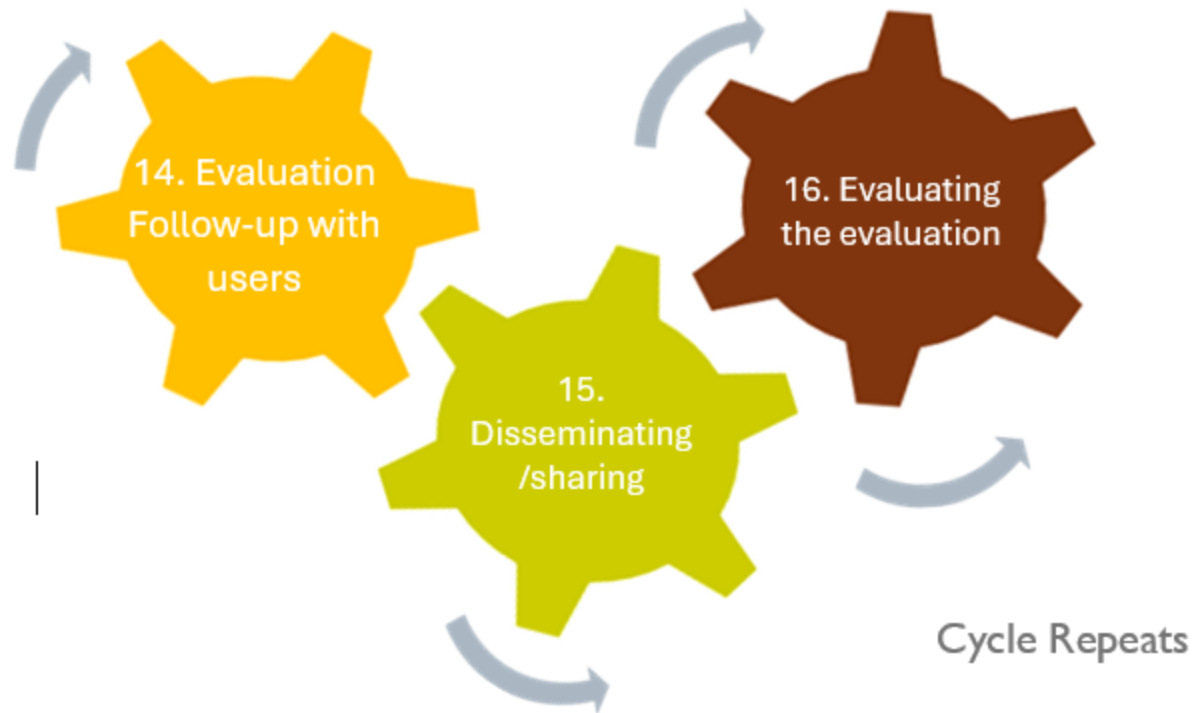
Evaluation approach

Evaluation stages & steps

NERUPI Framework evaluation

Evaluation designs to strengthen the evidence base

# Learning



Learning

Overview

Scenario based  
examples

Members' practice  
examples

Submit your evaluation  
to the NERUPI  
resource bank

## Step 4) Understanding the Equal Opportunities Risks

**Rationale:** HE providers are required to ensure equal opportunities but some groups remain under-represented, are misrecognised and experience different outcomes in class of degree and employment. In England, the OfS has adopted a risk based approach.

Key tasks



Potential challenges

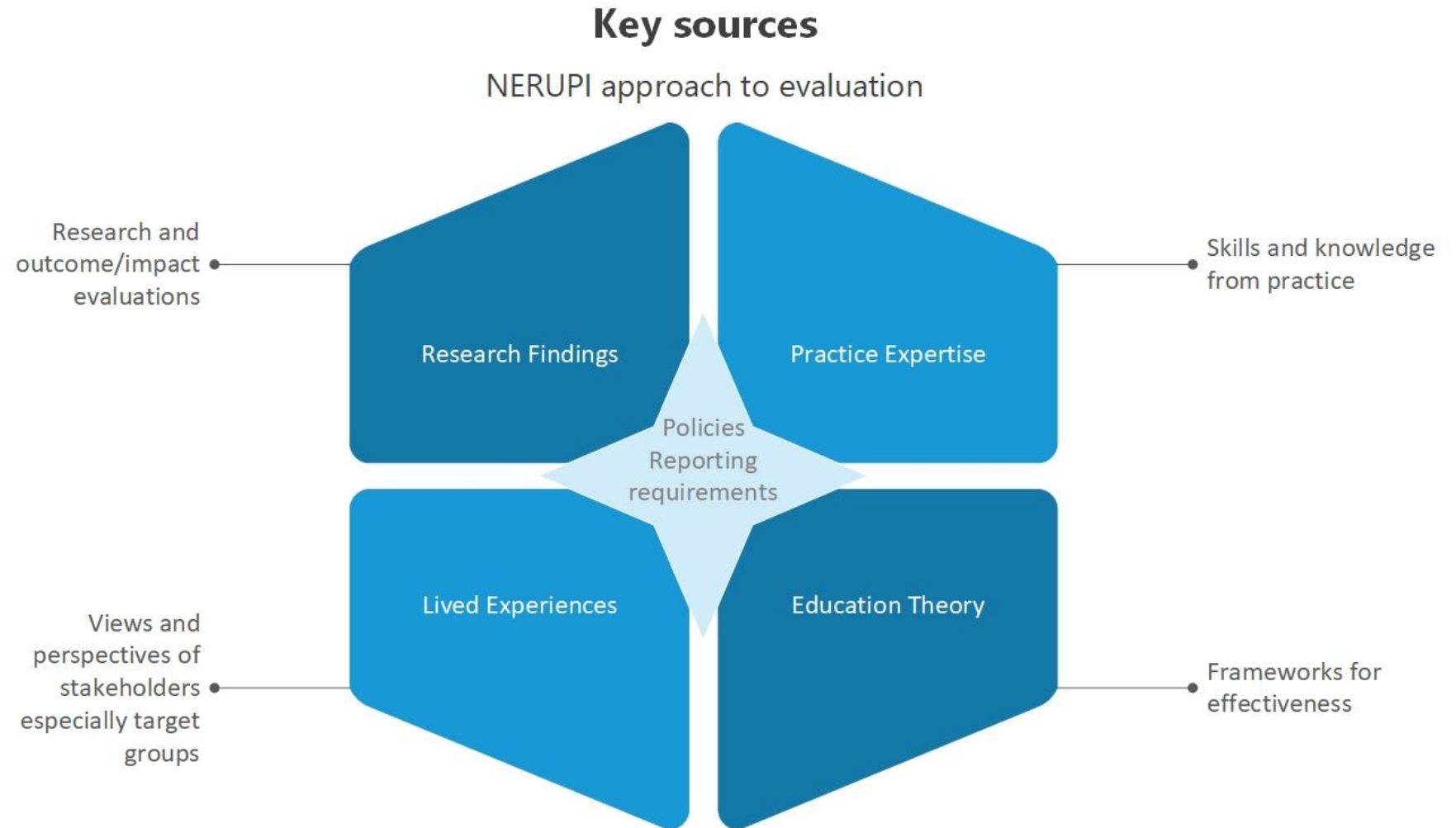


NERUPI tools and resources



# NERUPI Evaluation Approach: Background

- critical realist
- ongoing cycles of praxis
- needs, effectiveness & outcomes
- iterative, incremental & action research
- formative & summative



## Assumptions

Nothing works for everyone

Context makes a real difference to programme outcomes

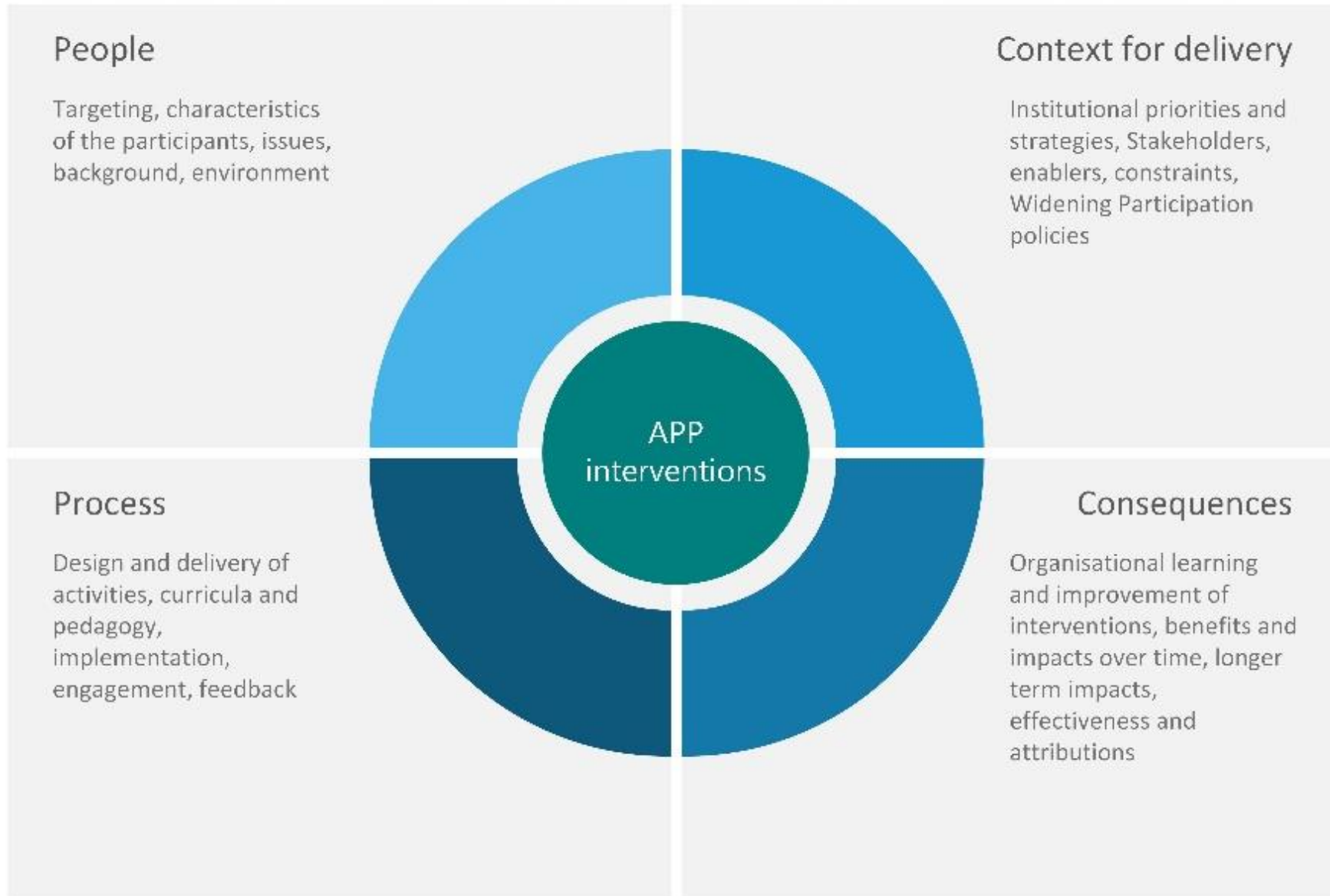
Observation is subjective - shaped and filtered through the human brain

Outcomes are the result of interactions within and across systems

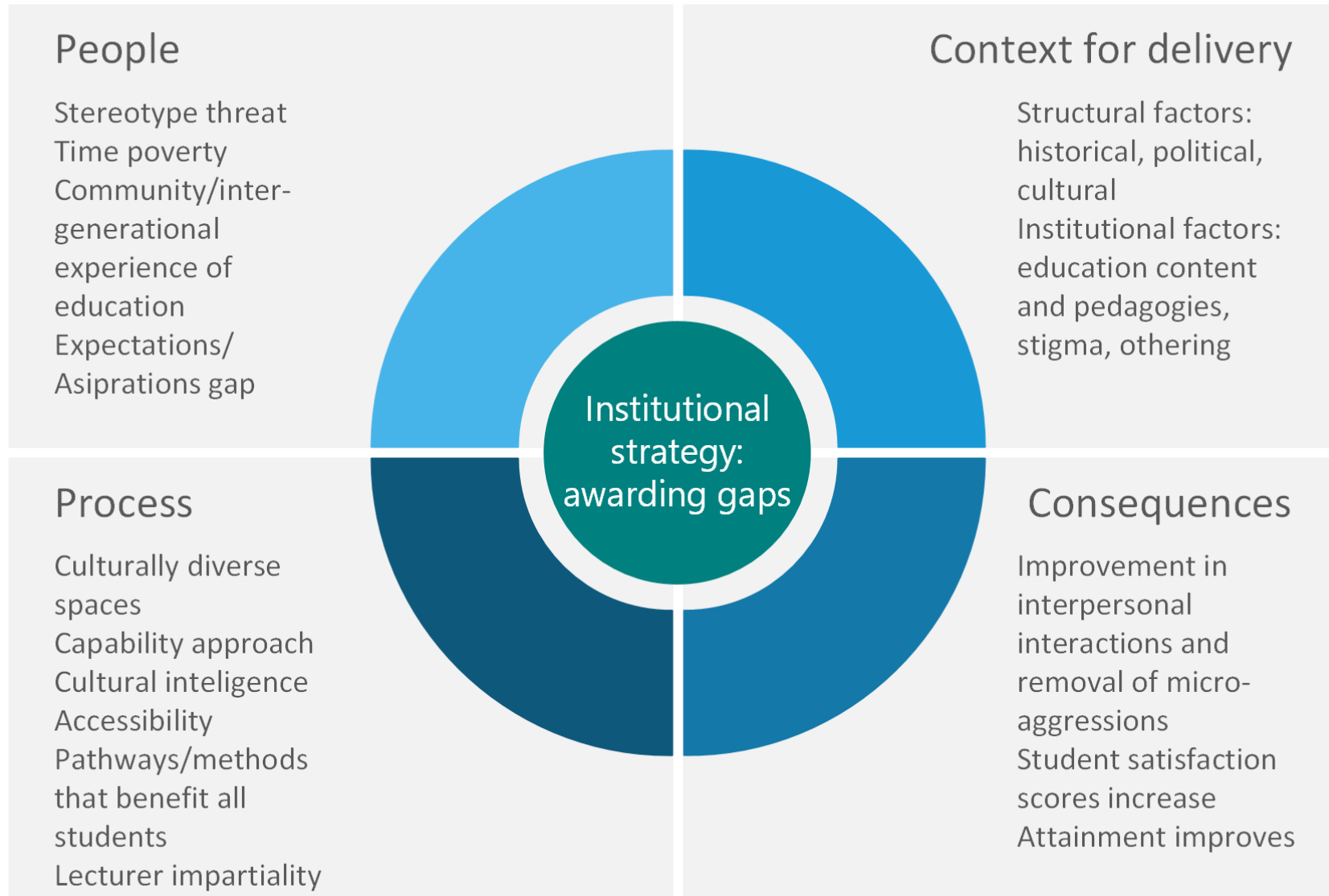
Whether mechanisms 'fire' depends on the context



# Four dimensions

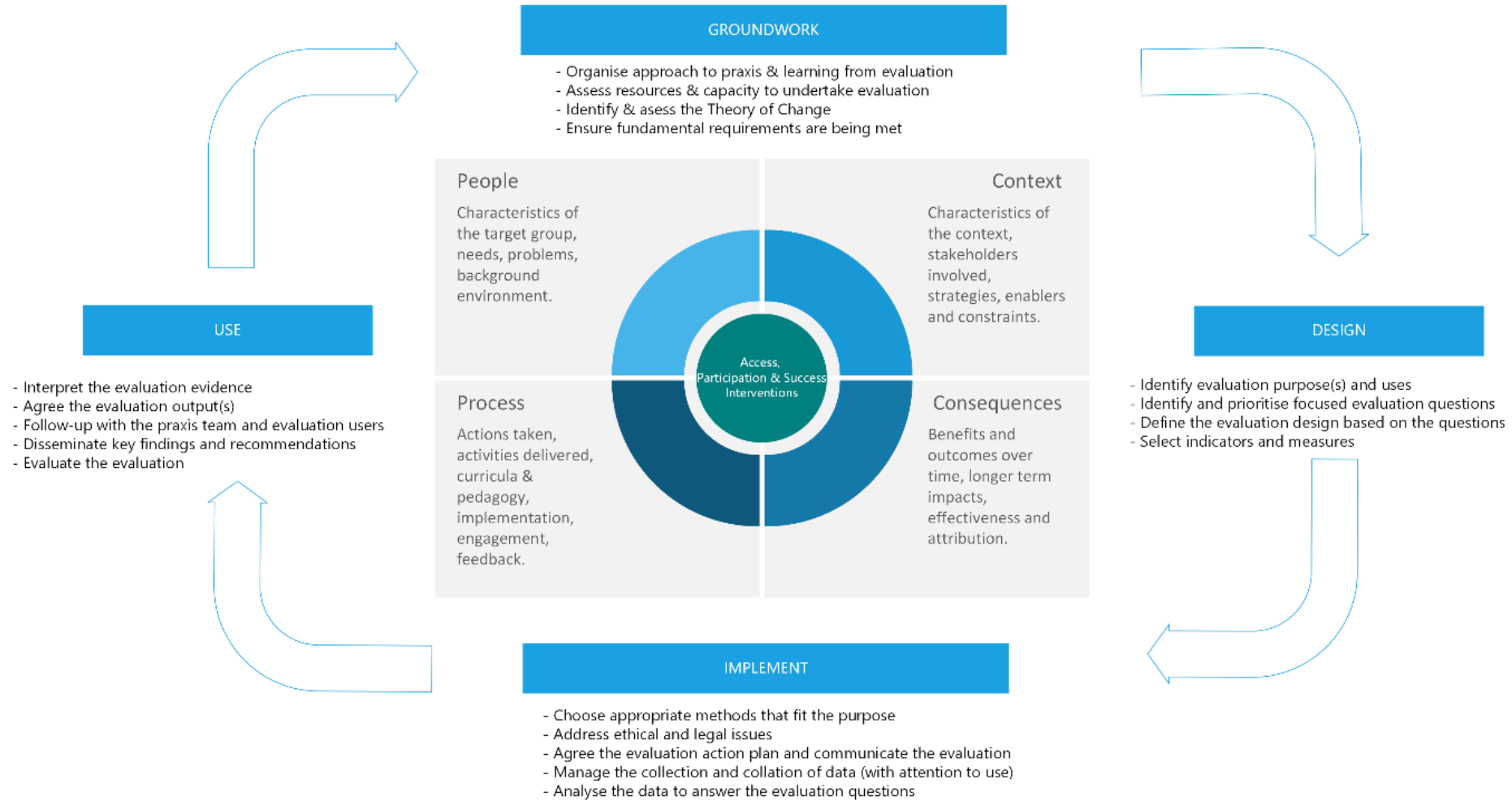


# Example – awarding gaps

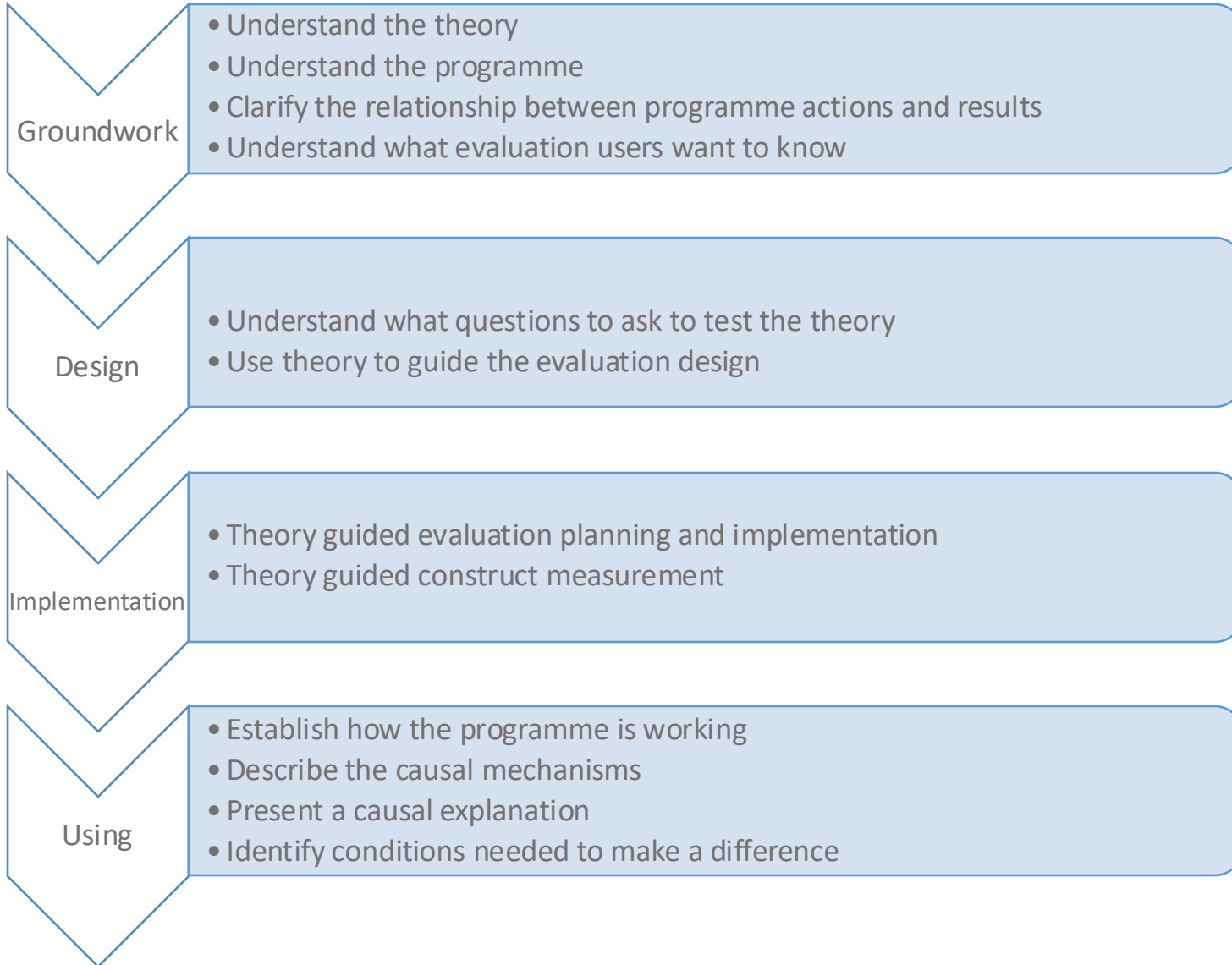




# Evaluation as a stepped process



# Theory-based approach



# Evaluation Groundwork

Approach to praxis and learning from evaluation

Resources and capability to undertake evaluation

Identify and assess the programme theory of change (TOC)

Ensure fundamental requirements are being met

## Related resources



Assessing the theory of change (TOC)



OfS evaluation self-assessment tool



Forming a praxis team

# Evaluation Groundwork

<b>People</b>	Identify participants' needs and circumstances consider the extent to which the programme and the activities engage and target participants.
<b>Process</b>	Understand and assess project strategies (curriculum, pedagogy) and procedural strategies designed to meet goals and objectives
<b>Context</b>	Assess the setting for the programme and what's needed to make it work (inputs, resources, linkages, relationships)
<b>Consequences</b>	Identify the intended learning goals, benefits, outcomes and impacts

## MORE ON THIS TOPIC

[Linking theory of change to evaluation >](#)

[Evaluating process >](#)

[Evaluating the outcomes >](#)

[Evaluating the context >](#)

[Evaluating the people dimension >](#)

[Ecological Systems Theory >](#)

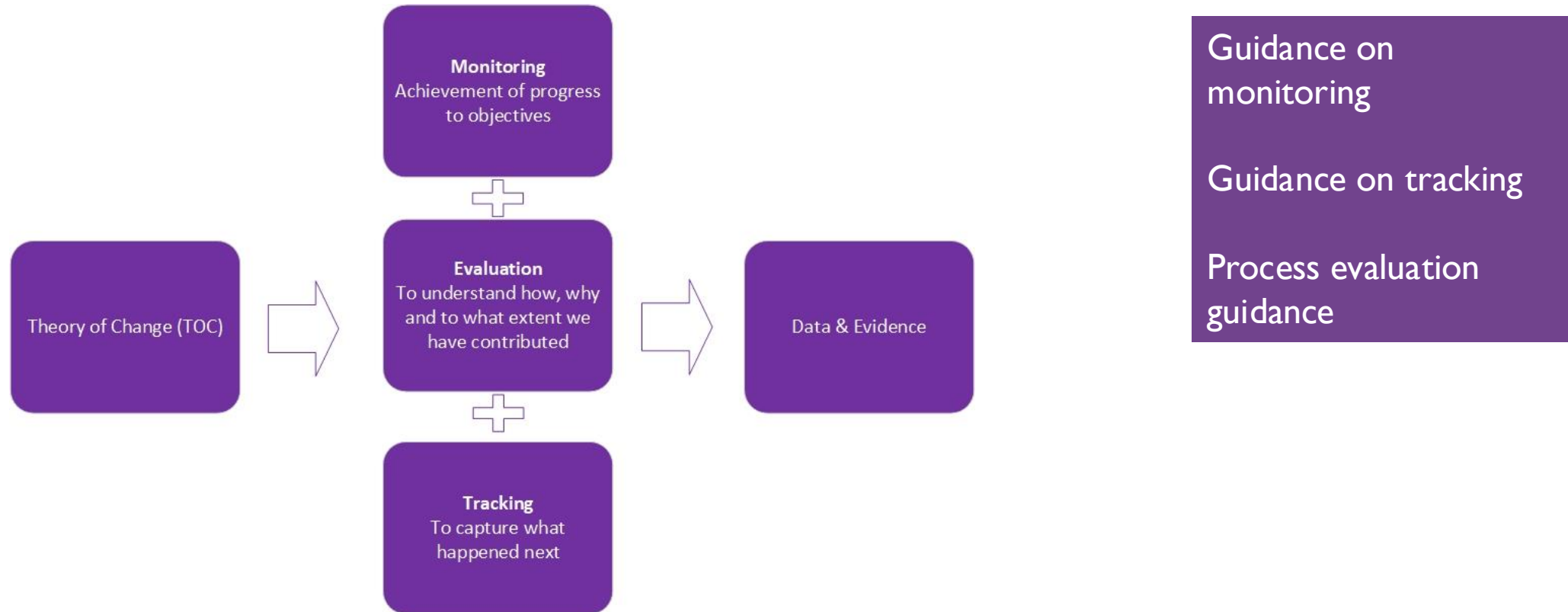
<https://www.nerupi.co.uk/members/resources/groundwork>

- **Using PPCC to reflect on the TOC**

	People	Process	Context	Consequences
Rationale: is the 'why' clear?	?	?	?	?
Relevance: is the benefit clear?	?	?	?	?
Completeness: are all relevant aspects captured?	?	?	?	?
Assumptions: are the assumptions explicit?	?	?	?	?
Evidence: what's the existing evidence for it?	?	?	?	?

<https://www.nerupi.co.uk/members/resources/evaluability-of-the-theory-of-change-toc>

- **Ensure fundamental requirements are being met**



# Designing Evaluation

Identify evaluation purpose(s) and uses

Identify and prioritise focused evaluation questions

Define the evaluation design

Select the indicators and measures

## Related resources



Evaluating the outcomes



Evaluating process



Indicators and measures

# Designing Evaluation

People	Take account of people factors and understand what's important to the participants
Process	Identify how effectiveness of delivery of activities should be monitored and assessed
Context	Specify what and how the inputs and contextual factors will be analysed and judged.
Consequences	Specify how intended outcomes will be analysed and judged.

## MORE ON THIS TOPIC

[Linking theory of change to evaluation >](#)

[Evaluating process >](#)

[Evaluating the outcomes >](#)

[Evaluating the context >](#)

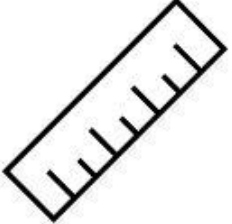




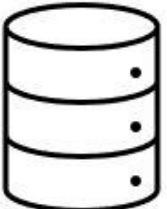
[Evaluating the people dimension >](#)

[Ecological Systems Theory >](#)

<https://www.nerupi.co.uk/members/toolkit/evaluation/types-of-evaluation>



# Adaptive to purposes of evaluation

 Measurement	 Listening	 Judgement
 Empowerment	 Accountability	 Comparing
 Understanding	 Developing	 Documenting

## ➤ Outcome evaluation

- Understand how interventions influence the observed outcomes
- Test the programme theory in context

## ➤ Comparative evaluation

- Focus on the proximal processes (delivery aspects)
- Compare between (at least one) relevant person characteristic (so at least two categories)
- At least one relevant aspect of context (at least two categories)
- Study over time (longitudinal) and be situated in time (the historical context)

## ➤ Continual improvement

- Testing ideas, mechanisms and assumptions in the TOC
- Action research

# Consequences

## Attainment Raising Example

Timing:	Immediate (post activity)	Intermediate	Longer term
Tool:	NERUPI Question Bank	TASO survey scales for validation	HEAT Tracking
Research question:	Did the activity generate the desired benefit(s) that aligns with the activity learning outcomes?	Was there a shift in participants' prospects linked to factors correlated with improved attainment?	Can we identify improvement in attainment above what might be expected?
Constructs:	Engagement in learning New expertise/knowledge Application of knowledge Social capital Imagined futures Self-belief	Academic self-efficacy Sense of belonging (pre and post-entry) Cognitive strategies Critical thinking HE knowledge (Perceptions) HE aspirations	Key stage attainment results against matched or constructed comparison group

# Implementing Evaluation

Specify appropriate methods that fit with the purpose of the evaluation

Address the ethical and legal issues

Agree the plan and launch the evaluation

Manage the collection of evidence (with attention to use)

## Related resources



Different methodologies for data collection



Triangulation



Evaluation work planning

# Implementing Evaluation

<b>People</b>	Capture evidence that provides participants with a strong voice in evaluating experiences Capture (or control for) the effect of personal factors and circumstances on engagement, participation and results.
<b>Process</b>	Monitor project's process and potential procedural barriers and identify needs for project adjustments.
<b>Context</b>	Capture organisation, stakeholder and community arrangements. Capture the effect of external context on engagement, participation and results.
<b>Consequences</b>	Measure whether specified results are being met, and any unintended consequences

## MORE ON THIS TOPIC

[Linking theory of change to evaluation >](#)

[Evaluating process >](#)

[Evaluating the outcomes >](#)

[Evaluating the context >](#)

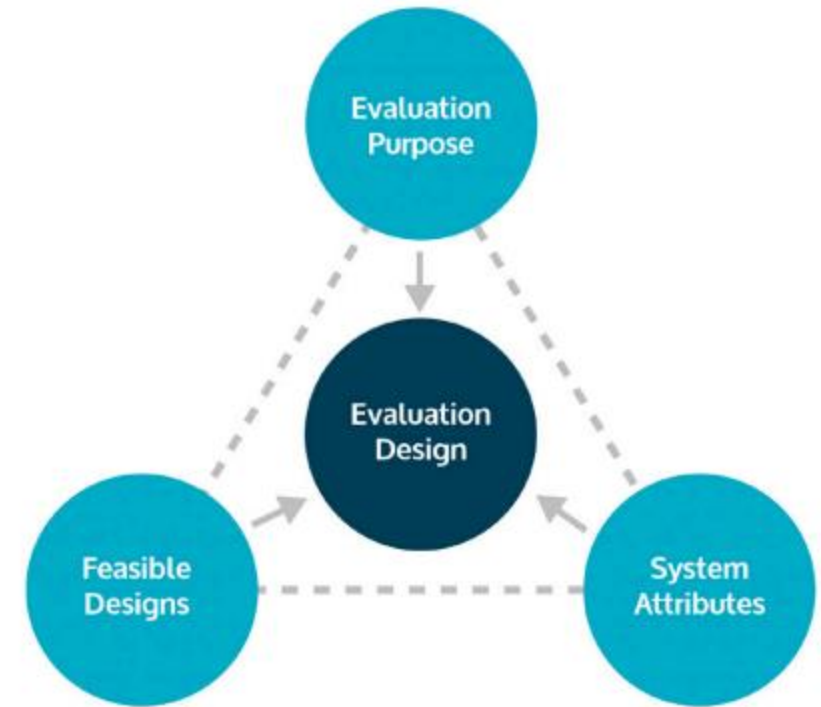
[Evaluating the people dimension >](#)

[Ecological Systems Theory >](#)

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# Non-prescriptive designs/methods

- **Comprehensiveness**  
(i.e. enough data to ensure findings are reliable);
- **Abductive reasoning**  
(i.e. sufficient insight to be able to develop hypotheses)
- **Confirmation**  
(i.e. being able to confirm the hypothesis through observations in the data)



Evaluation Triangle, CECAN (2020)

# Examples of methods

People	Data analysis, literature reviews, surveys, interviews, feedback, student voice
Process	Monitoring, observation, interviews, questionnaire, surveys rating scales, record analysis, case studies, focus groups, self-reflection, reflective logs
Context	Data analysis. stakeholder analysis, participant and stakeholder feedback, organisations and systems analysis
Consequences	Post-programme quantitative assessments of outcomes and impact, Behavioural measures (tracking data and follow-up) and self-reported measures (surveys, interviews, logs/diaries, focus groups, creative methods, case studies), stakeholder feedback, formal assessment measures

- Need for embedded transformative mixed methods designs
  - Could be concurrent parallel design, sequential or multi-phase
  - Datasets analysed separately but then the findings are integrated from different strands
- Framing of evaluation in an evolving context
  - An iterative approach with the intention of being open to possible changes in perspective as the research progresses
- Rationale:
  - Qualitative or quantitative data insufficient to explain phenomenon
  - Enhance strengths and minimise weakness of each approach





# Using Evaluation

**NERUPI** *network*

Evaluating & Researching University  
Participation Interventions

Analyse the evaluation  
evidence

Interpret the evaluation  
evidence

Agree an evaluation  
output

## Related resources



NERUPI *network*  
Evaluating & Researching University  
Participation Interventions

More on Dissemination



NERUPI *network*  
Evaluating & Researching University  
Participation Interventions

Using evaluation results



The evaluation report:  
issues to consider

# Using Evaluation

People	Formatively and summatively assess whether the programme met the target and the needs
Process	Formatively and summatively assess whether the programme was delivered appropriately and effectively in a way which maximised the results. Identify implications for future interventions
Context	Identify programme, stakeholder and community aspects which support or inhibit success. Identify implications for future interventions
Consequences	Interpret, and judge project outcomes, and interpret their merit, worth/significance and probity.

## MORE ON THIS TOPIC

[Linking theory of change to evaluation >](#)

[Evaluating process >](#)

[Evaluating the outcomes >](#)

[Evaluating the context >](#)

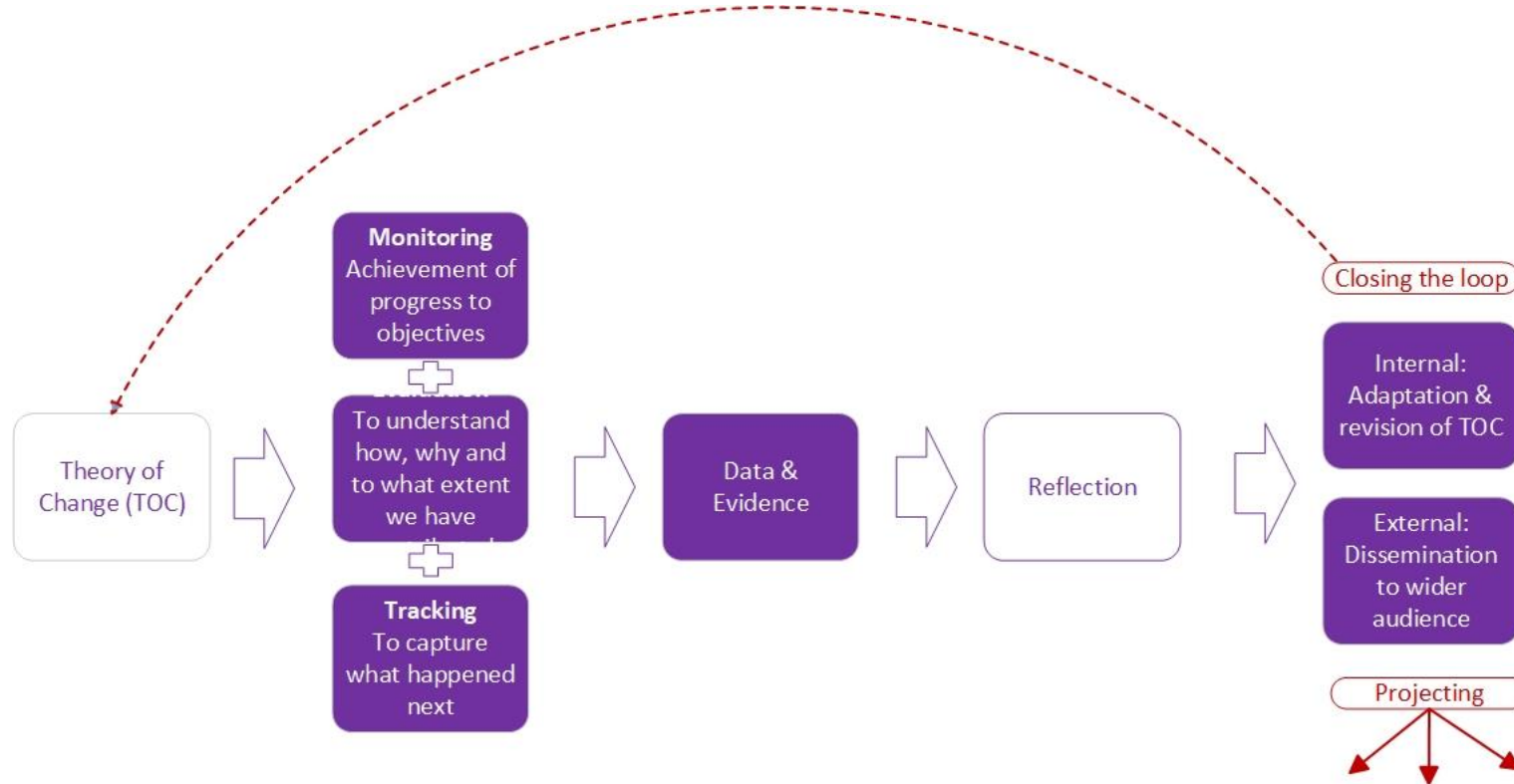
[Evaluating the people dimension >](#)

[Ecological Systems Theory >](#)

<https://www.nerupi.co.uk/members/toolkit/evaluation/types-of-evaluation>

- 1. Look at the data/evidence**  
Set out what is known about the situation and its consequences (empirical observations).
- 2. Develop the Narrative**  
Create a set of narratives about the participants/results (could involve bringing information together from different sources).
- 3. Contextualise**  
Identify the embodied institutional and social structures and relationships.
- 4. Identify the patterns**  
Draw out how structures are experienced by participants (and how participants influence structures) and synthesise the patterns (by looking at what is known about each participant and their relationship with the structures) (abduction).
- 5. Make inferences**  
Make inferences which explain the contribution made and underlying causal mechanisms (retroduction).
- 6. Check the conclusions**  
Check the plausibility of the conclusions and consider between alternative explanations.

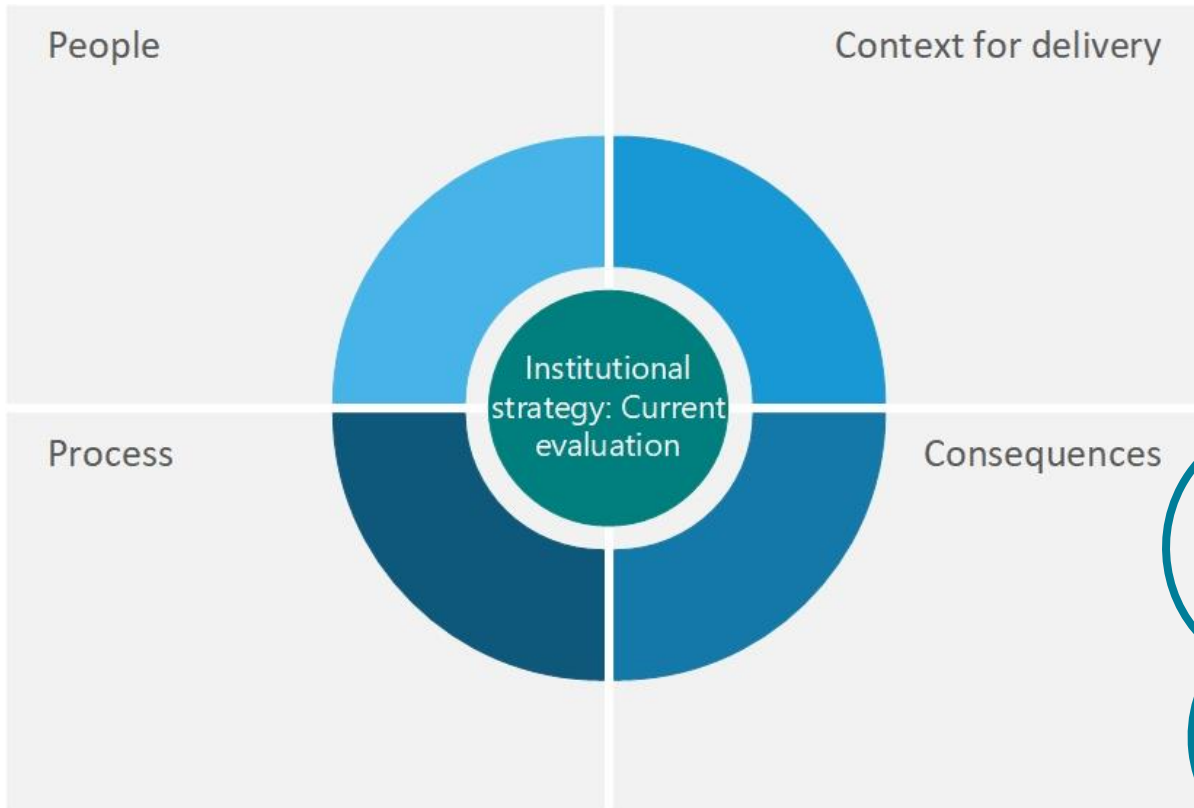
# Learning



Evaluation follow up  
with users

Dissemination to a  
wider audience

Evaluate the evaluation



**What data & evidence are you currently collecting to inform evaluation of these dimensions?**